



DONMAR

Helping Donmar Warehouse Achieve Environmental Excellence



CLIENT OVERVIEW

The Donmar Warehouse makes unmissable, exceptional productions of classic plays, new works by leading writers, and intimate musicals to thrill and inspire their audiences.

Alongside its artistic achievements, the theatre is deeply committed to environmental sustainability and aligning with the UK's ambitious target of reducing carbon emissions.



FACED CHALLENGES

Donmar Warehouse encountered several challenges as part of its mission to sustainability:

1. Commitment to Carbon Reduction Goals:

Donmar Warehouse aimed to contribute to the UK's target of reducing carbon emissions and to aligns with their environmental and sustainability guidelines.

2. Balancing Green Credentials and Costs:

As a not-for-profit organisation, Donmar Warehouse needed to adopt sustainable practices without incurring significant cost increases.

3. Avoiding Greenwashing:

The theatre wanted to ensure that its energy supply sources were genuinely environmentally friendly and not greenwashed.

4. Navigating Complex Energy Options:

Donmar Warehouse required clarity in evaluating energy products to make informed decisions that aligned with its sustainability goals.



OUR SOLUTION

CES worked closely with Donmar Warehouse to design a bespoke solution that met their unique needs and sustainability goals. CES approached the challenges as follow:

1. Assessing Current Energy Usage:

CES began by evaluating Donmar Warehouse's energy consumption across their two electricity and gas meters and identified the most suitable green products tailored for Donmar's sustainability goals.

2. Presenting a range of Tailored Options:

We provided Donmar Warehouse with a comprehensive range of energy solutions, including brown energy, carbon-neutral products, carbon-offset options, and deep green renewable energy. These options were specifically chosen to highlight the balance between financial considerations and environmental benefits, ensuring that The Donmar could understand the implications of each choice.

3. Unveiling the Reality Behind Green Credentials:

To address Donmar Warehouse's concerns about avoiding greenwashing, CES conducted an in-depth review of the suppliers and their green claims. By providing a transparent breakdown of how environmentally friendly each supplier truly was, we helped Donmar understand the actual impact of their energy choices.

4. Educational Support for Informed Decisions:

CES educated Donmar Warehouse's team on green products, including their benefits, limitations, and long-term sustainability impact. This ensured that every stakeholder understood the implications of their energy decisions, allowing them to align their choices with their operational needs and sustainability values.



OUTCOME

After a thorough review, Donmar Warehouse selected a deep green, vegan-certified energy supplier. This choice offered lower costs compared to several carbon-offset alternatives and **eliminated the need for their previous reliance on REGO certificates to offset 'brown' electricity usage.**

- **Donmar Warehouse is now effectively investing in new renewable energy generation through its chosen supplier.**
- **The theatre achieved its sustainability goals without incurring additional costs whilst strengthening its environmental credentials in a meaningful way.**

The next step involves assisting the theatre in addressing its **Scope 3 emissions** to progress toward **Net Zero**.

CES demonstrated its ability to combine environmental expertise with tailored energy solutions, enabling Donmar Warehouse to achieve its **green goals without compromising financial stability**. This partnership reflects our commitment to helping clients make impactful, informed decisions that contribute to a sustainable future.

TESTIMONIAL

CES has been an invaluable partner in our journey towards sustainability. Their team took the time to understand our specific needs and provided clear, practical options that allowed us to make informed decisions. Thanks to their guidance, we've enhanced our environmental efforts without increasing costs. We're excited to continue working with CES as we move closer to achieving our Net Zero goals.

Cleo Maynard
Head of Operations
Donmar Warehouse

Contact us today to learn more about how our tailored energy solutions can help your business reduce costs and achieve sustainability goals.

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